



## **It Shouldn't Hurt to be a Nurse; Social Movement Hopes to Inspire Change to "Save Our Nurses"**

**CHARLOTTE, N.C. and BATESVILLE, IND.,** – September 29, 2016 – Nurses provide care designed to promote health, prevent illness and help achieve optimal recovery for individuals, families and their communities. They enter the profession because they are passionate about helping others; however, they are often put at risk for injury simply by performing routine tasks of their job. Nursing is one of the highest reported professions for back, shoulder and neck injuries and the impact goes beyond the bedside and carries into every aspect of their lives. In many cases, experienced nurses are leaving the career they love due to the physical demands and risk of the job.

One of the primary reasons for workplace injuries among caregivers is repositioning patients in bed to make them more comfortable or for clinical assessments/procedures. This includes turning patients from side to side and pulling them up in bed; both of which occur numerous times during every shift. While progress has been made in the industry to reduce this strain, nurses continue to sustain injuries from performing the basic functions of their jobs.

The stakes are high and the statistics are scary. But a movement has started to raise awareness and advocate for change: [Save Our Nurses](#) is a movement to recognize the sacrifices nurses make every day to care for their patients. Now is the time to join together to support our nurses and implement changes to protect those who provide care for all of us when we need them the most.

Backed by industry leaders LINET and The Morel Company, the Save Our Nurses movement aims to revolutionize and change healthcare for caregivers forever. This movement will officially launch on Oct. 4 at the 2016 American Nurses Credentialing Center (ANCC) National Magnet Conference in Orlando, Fla.

During the launch, information will be available on the movement as well as solutions on how to help eliminate the risk of injury for caregivers. Those interested in joining the movement to Save Our Nurses can visit booth #823 at the [Magnet Conference](#) in Orlando, Fla., Oct. 5-7. They can also join the movement and get more information by visiting [SaveOurNurses.com](#), and following along on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

### **About Save Our Nurses**

LINET and The Morel Company care about nurses. So much so, in fact, we are trying to save them from the physical demands they face every day at work. We know that nursing is one of the highest reporting professions for back, neck and shoulder injuries.

Save Our Nurses is a movement that will revolutionize healthcare for caregivers. Forever. We are uniting for nurses and caregivers around the world because it shouldn't hurt to be a nurse.

### **About LINET**

Founded in 1990, LINET is an international leader in healthcare technology with patient beds installed in over 100 countries. LINET offers a new and unique approach to the hospital bed market. LINET manufacturers innovative beds for the ICU and Medical-Surgical environments that promote patient and nurse safety, facilitate early mobilization, assist in better adherence to turning schedules, improve pain management and help reduce infection rates. LINET products also come with an unprecedented 5-year warranty. The company's U.S. headquarters is based in Charlotte, N.C. Please visit <http://www.linetamericas.com> for more information.

### **About The Morel Company**

The Morel Company, privately owned and headquartered in Batesville, Ind. was founded in 2011 to help solve the longstanding and difficult challenges associated with patient repositioning. Founder, President and CEO, Bill Hillenbrand, is the inventor of The Hercules Patient Repositioning System, a repositioning device that allows one caregiver to reposition a patient up in bed with the simple push of a button in less than 10 seconds. Hercules was also recognized internationally as a Medical Design Excellence Award winner in 2014. For more information about The Morel Company and its products visit, <http://www.morelcompany.com>.

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